
Past Due Invoice

Kody Valera <info@k10-media.com>

To: Kirby Witt <kirby@teamwittcustoms.com>, Geoff Kuhn <geoff@teamwittcustoms.com>

I'm following up regarding the unpaid invoice issued on July 8, 2025, in the amount of \$2,500. Despite services being delivered in full and multiple requests for payment, this invoice remains u

Regardless of any personal views about me or my performance, the contracted work was completed in full along with significant additional services that exceeded the original scope and were your repeated statements that my Jeep would be developed as a demo vehicle to promote your company "Team Witt Customs" off-road capabilities and expand brand visibility.

Your failure to follow through on that project not only limited my ability to effectively fulfill the broader scope of my responsibilities it also disrupted vendor relationships I engaged for demo pric were undertaken with professionalism and documented planning including emails, build sheets, and vendor correspondence no further action was taken on your end. Geoff Kuhn was copied i

Despite consistent verbal assurances that "we're getting the Jeep done," the build was never initiated, even as I continued to meet and exceed expectations on my part.

I viewed the demo vehicle was as a form of fair compensation for all the additional services outside the scope of my original retainer, which was only intended to support Team Witt Customs a larger projects, not the expanded off-road business that later developed.

I have made every reasonable effort to address this matter professionally. At this point, I am requesting immediate payment of the outstanding invoice and appropriate consideration for the ac reserve the right to pursue all available remedies, including recovery of losses related to the incomplete demo project, if necessary.

INVOICE

NO. 06-2025-08

Date:

Billed to:

Team Witt Customs
Nikki Witt
1208 Northgate Business Pkwy.
Madison TN 37115
615-891-1833

From:

Kody Valera
K10 Media
205 Honeysuckle
Franklin KY 4213

Item	Quantity	Price
Marketing 06/30 - 07/08	1	\$2500
		Total

**Client canceled services effective 07/08/25
but remains obligated to pay for the full
billing period of 07/01-07/15.**

**As outlined in prior emails, my fees reserve
my professional availability for the full billing**

period. Early termination does not negate the obligation to pay, as that time was exclusively held for your business and could not be reallocated on short notice.

Payment remains due and unresolved as of 07/24/2025

Payment method: Cash or check mailed to the above address

Respond to the Venmo requests for payment that I've sent

KV

Kody Valera

To: Kirby Witt; Geoff Kuhn

Tue 4/29/2025 12:12 PM



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JPG - 2 MB

Demo Jeep Build: Strategic Investment for Growth

Total with Labor: \$10,783

**Not included in this price is a Decked System
Winch is approximately \$500 and also not
included**

(Work Estimate will be left on your desk)

**As requested from our conversation on
Saturday, Geoff and I created a most bang for
the buck work estimate.**

**Keep in mind, many prices will increase after
June 1st and we have Canines and Crawlers
Jeep Show on May 17th**

This Demo Jeep build represents a strategic or

This Demo Jeep build represents a strategic and multifaceted marketing investment designed to