



Kody Valera <info@k10-media.com>

Action Required - Invoice 6 days past due

Kody Valera <info@k10-media.com>

Mon, Jul 21, 2025 at 2:55 PM

To: Kirby Witt <kirby@teamwittcustoms.com>, Geoff Kuhn <geoff@teamwittcustoms.com>

Kirby and G1,

Your invoice for July 1-15 is **overdue and requires immediate payment**. My attempts to resolve this have been repeatedly ignored:

- **July 8:** Final invoice and licensing agreement sent.
- **July 11:** Payment requested via Geoff Kuhn upon key return; none provided, despite assurances.
- **July 12:** Reminder email bounced due to your DNS change.
- **July 14:** Payment/licensing reminder sent to Geoff.
- **July 15:** Payment due; Venmo reminder sent.
- **July 17:** Invoice two days past due; no licensing decision communicated.
- **July 19:** Licensing deadline passed; no communication. Most files associated with your business have been deleted.
- **Today, July 21:** Invoice is six days past due.

Be advised: Under **U.S. Intellectual Property Law**, I retain **exclusive ownership** of all content I authored. You do not have the right to use or reproduce anything that I created including TWOR logos and Designs, photos, t-shirt designs, marketing collateral (example trifold brochures).

*See below for further information.

Immediate resolution of all outstanding financial obligations is required to conclude our business relationship.

Your consistent evasion and lack of communication in settling these debts are duly noted.

This letter is issued without prejudice and does not waive any rights or remedies available to me under the law.

Sincerely,

Kody Valera

K10 Media

info@k10media.com

Be advised: Under **U.S. Intellectual Property (IP) Law**, specifically **Copyright Law (Title 17, U.S. Code)**, I, as the creator, **retain exclusive ownership** of all original content I authored for your company. This includes, but is not limited to, **TWOR logos and designs, all photography and videography, t-shirt designs, and marketing collateral such as trifold brochures.**

It's a common misconception that when a **contractor** creates work for a client, the client automatically owns the rights. This is **not true**, unless a specific **"work for hire" agreement** (a legally defined term) is explicitly signed, or a written agreement is in place to **transfer or license** these rights, the copyright and thus the ownership remains with the creator. In this instance, no such "work for hire" agreement was executed, nor were my rights as the creator ever signed over or properly licensed to you as you have repeatedly ignored all attempts to do so.

LIMITED WINDOW FOR LICENSING (EXPIRES AUGUST 1, 2025)

I am offering one final opportunity to secure legal usage rights and to also obtain the print files for the following:

LOGOS (Exclusive License)

- **TWOR Logo + Variations:** \$2,500 flat fee (exclusive, royalty-free license)

T-SHIRT DESIGNS (Per Design)

- **Option A:** \$1,000 + 3% monthly royalty (with sales reporting)
- **Option B:** \$2,000 flat fee (exclusive ownership, royalty waived)

PRINT REPRODUCTION RIGHTS

- Trifold Brochure: \$2,000
- Rack Card: \$1,500
- Business Card: \$500
- Lanyard: \$500
- License Plate Brackets: \$500
- Canopy/Flags/Tablecloth: \$1,500

STICKERS (Per Design)

- **Option A:** \$250 + 3% monthly royalty (with sales reporting)
- **Option B:** \$500 exclusive license