



Kody Valera <info@k10-media.com>

ACTION REQUIRED NOW!

Kody Valera <info@k10-media.com>

Thu, Jul 17, 2025 at 7:14 PM

To: Kirby Witt <kirby@teamwittcustoms.com>, Geoff Kuhn <geoff@teamwittcustoms.com>

Outstanding Invoice & Asset Licensing

Kirby and G1,

Your invoice for July 1-15 is overdue and requires IMMEDIATE PAYMENT. I have repeatedly attempted to collect:

- **July 8:** Final invoice and licensing agreement sent.
- **July 11:** I made a request for payment through Geoff Kuhn to have a check prepared upon returning your key, while you were both onsite. No payment was provided, Geoff assured me you were working on it.
- **July 12:** Reminder email bounced due to your DNS records change.
- **July 14:** Payment/licensing reminder sent to Geoff.
- **July 15:** Payment due. Venmo reminder sent.
- **Today, July 17:** Invoice is two days past due; no licensing decision communicated.

Your actions, specifically reactivating your old GoDaddy website on **July 11** to evade possible Wix site suspension for non-payment as outlined in the July 8th email, and failing to have a check prepared when I was on-site dropping off your key (Before you went on vacation), demonstrates a **deliberate intent to avoid your financial obligations**. Professional courtesy would have been to have a check prepared when you canceled my services on **July 8** or at the absolute latest, **July 11** when I returned your key and other items in good faith, which I was not obligated to do without payment.

Regarding assets: Your decision on licensing was due **July 15**. I've deleted some older files, but you have until **July 19** for recent assets. **Choose one:**

1. **Enter into a commercial licensing agreement** for the continued use of the creative materials. Applicable fees will be determined based on the specific assets you elect to retain. Those fees must be paid in full upfront with a signed contract before they are transferred.
2. **Decline License:** All associated assets will be **immediately deleted**.

If I don't hear from you by July 19, I will assume you are not licensing, and ALL files (designs, logos, photos/videos, etc.) related to TWC and TWOR will be permanently deleted. Recreating this work costs \$9,000-\$15,000, not including irreplaceable photography/videography.

I can transfer the Wix website for a **\$250 upfront fee to another marketing agency**. However, declining asset licensing means I will **revoke all usage rights** to content on that site.

Your invoice is past due. I expect IMMEDIATE VENMO PAYMENT and your licensing decision by July 19.