
Cancellation of Services

Kody Valera <info@k10-media.com>

Tue, Jul 8, 2025 at 1:44 PM

To: Kirby Witt <kirby@teamwittcustoms.com>, Geoff Kuhn <geoff@teamwittcustoms.com>

This letter addresses the final steps following your decision to terminate our working relationship.

Final Invoice and Payment

As a contractor providing ongoing creative services via a monthly retainer, our established billing is on a bi-weekly basis, with the next invoice due on July 15, 2025. While I understand you've terminated our working relationship effective today, I've completed work for this billing cycle. Therefore, I'm issuing a final invoice (attached) for services through July 15, 2025.

Full payment of the outstanding balance is required on or before July 15, 2025. Failure to make full payment by this date may result in the temporary suspension of your website until the balance is satisfied.

I've transferred Shopify account ownership to G1 and informed him of this change. Please remember to remove my administrative access from your social media accounts and update passwords.

Intellectual Property Ownership

Since we did not have a "work for hire" agreement in writing, all intellectual property (IP) created by Kody at K10 Media during our engagement remains the exclusive property of Kody at K10 Media. This includes, but isn't limited to, original designs, imagery, videos, and textual content (e.g., brochures).

Under U.S. Copyright Law (Title 17 of the United States Code) and common law principles for independent contractors, creators retain all rights to their original works unless those rights are expressly transferred via a written commercial licensing agreement. Consequently, Kody at K10 Media retains all rights, including reproduction, distribution, public display, and the creation of derivative works related to the aforementioned IP.

While you currently have an implied license for in-use T-shirt designs, brochures, business cards, and logos, images currently in use on the website, you do not own the commercial license. I retain full rights to all designs, logos, artwork, and imagery. You are not permitted to reprint, reproduce, or create new items or a new website using my designs or imagery without my written permission and the purchase of a commercial license.

IP Licensing Options

Continued use of any intellectual property created by Kody at K10 Media requires a commercial license. You have two options:

- Individual Asset Licensing: You may license specific assets (e.g., photographs, brochures, designs) for a one-time fee. Upon payment, I will release the print files for your requested logos, designs, and imagery.
- Licensing Rejection: If licensing is declined, all associated files for "Team Witt Customs" and "Team Witt Off Road" will be permanently deleted, and all prior usage rights revoked.

Website Hosting and Transfer

Please secure alternative website hosting and maintenance immediately. I will no longer host your site on my Wix account after August 1st. A website transfer fee of \$250.00 must be paid in full before any website transfer can be facilitated.

Contact

All inquiries regarding this matter, including licensing discussions, should be directed via email for documented resolution.

Sincerely,

Kody at K10 Media



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